



Europe and the Americas:
Christine von Steiger
+1 (413) 783-0473
cvonsteiger@pcm411.com

Asia:
Sue Chung
+1 (408) 489-9596
schung@sid.org

2014 Display Week Exhibit Space Sales Sheet

2014 show location and dates: June 3-5, 2014 – San Diego Convention Center – San Diego, California

Early Bird Exhibit Space Rate: May 21, 2013 – November 15, 2013, \$38.00 per square foot. (50% deposit must be received on or before November 15, 2013, to obtain the early bird rate. Any 50% deposits received on or after November 16, 2013, will be charged the regular rate).

- Two (2) criteria must be met in order to obtain the early bird rate.
 1. 2014 contract must be received by PCM on or before November 15, 2013
 2. 2014 50% deposit must be received on or before November 15, 2013

Regular Exhibit Space Rate: All contracts received on or after November 16, 2013, \$42.00 per square foot

2014 Display Week Booth Payment Schedule:

- 1st 50% payment is due November 15, 2013 (50% non-refundable deposit must be received on or before November 15, 2013, to obtain early bird rate)
- 2nd 50% and final payment is due February 14, 2014

2014 Display Week Booth Payment Liability:

- Through November 15, 2013 - 0% liable for the cost of the booth space
- November 16, 2013 – February 14, 2014 – 50% liable for the total cost of the booth space
- February 15, 2014, or after – 100% liable for the total cost of the space even if exhibitor cancels or downgrades

*all booths are sold in 100 square foot increments



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2014 Display Week Meeting Room Sales Sheet

2014 Show Location and Dates: June 3-5, 2014 – San Diego Convention Center – San Diego, California

2014 Display Week Meeting Room Payment Schedule:

- 1st 50% payment is due November 15, 2013 (50% non-refundable deposit must be received on or before November 15, 2013, to obtain early bird rate)
- 2nd 50% and final payment is due February 14, 2014

2014 Display Week Meeting Room Payment Liability:

- Through November 15, 2013 - 0% liable for the cost of the meeting space
- November 16, 2013 – February 14, 2014 – 50% liable for the total cost of the meeting space
- February 15, 2014 or after – 100% liable for the total cost of the meeting space even if exhibitor cancels or downgrades

Location of Meeting Rooms: Back of the exhibit hall

Size of Meeting Rooms: Each meeting room is 288 square feet: 16'x 18'

Options and Cost for Meeting Rooms: *(meeting rooms can only be rented by a 2014 exhibitor)*

- One (1) day rental w/o ceiling **\$4,500** *(ceilings are not available for the one (1) day rentals)*
 - The following is included:
 - 10 amp electric outlet
 - Conference table 96" x 42" x 29"
 - 12 padded side chairs
 - Carpeting
 - Locked door
- Three (3) day rental w/o ceiling **\$11,000**
 - The following is included:
 - 10 amp electric outlet
 - Conference table 96" x 42" x 29"
 - 12 padded side chairs
 - Carpeting
 - Locked door
- Three (3) day rental with ceiling **\$14,000**
 - The following is included:
 - Ceiling with fan
 - 10 amp electric outlet



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- Conference table 96" x 42" x 29"
- 12 padded side chairs
- Carpeting
- Locked door